



## Weekly Edition

February 10, 2023

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to [blueovalconnect.com](https://blueovalconnect.com).

## Announcements



## **Ford Announces Strategic Partnership as It Eyes Electrified Future In Return To Formula 1**

Ford's return to Formula 1 racing may be steeped in history, but its comeback is focused on the future of delivering against the Ford+ plan as a leader in electrification.

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**RELATED: [Ford's Return to F1 In Line with Company's Drive Towards Increasingly Electric, Software-Defined, Modern Vehicles and Experiences](#)**

## **Ford News**



### **Auto Industry Analyst John McElroy Talks EVs with Retirees**

Ford is smart to leverage and evolve iconic nameplates like F-150 and Mustang in the EV transition, he said.

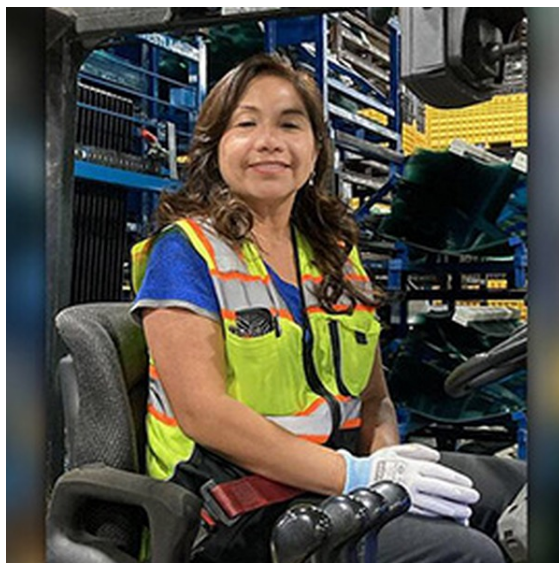
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### **Unique Colors, Advanced Materials Add to Mustang Dark Horse's Menacing Style**

The Mustang team has created a distinctive collection that amplifies...

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### **The American Dream: With Determination, Anything is Possible**

Maria Lourdes Rocheleau pursued her MBA at Purdue while working full-time at Ford.

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### **Throwback: Ford Rockets to Formula 1 Success**

Success came early – and often – during Ford’s first go-round in the series.

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## **Global Notes**



### **A Message from Ford Otosan on The Earthquake Disaster**

Our operations have not been affected. We are grateful that all Ford Otosan teams are...

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### **The Fascinating Story Behind this Stunning Mustang Sculpture**

Did you know that the famous Ford Mustang galloping pony has Hungarian roots?

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## Inside Ford's New 3D Printing Center in Cologne

Inside are 12 high-tech 3D printers that produce a wide variety of plastic and metal components.

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# Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to [blueoval@ford.com](mailto:blueoval@ford.com). Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

## Outside Voices

### **Jim Farley Teases F-150 Lightning EV Performance Demonstrator**

*(Autoblog)* A week after Ford announced its return to Formula 1 with Red Bull, Ford CEO Jim Farley's done the same thing in Ford's design studio in Dearborn. The F1 announcement came with a shadowed tease of a new performance EV demonstrator that looked like a pickup, our guess (and everyone else's) being a hotted-up F-150 Lightning.

[Read more »](#)

### **Ford BlueOval City Roads Pay Tribute to Company's History**

*(Ford Authority)* Ford has officially named the roads within the BlueOval City campus, and each name has historical significance as it relates to the company itself.

[Read more »](#)

### **Ford Bronco Off-Road Raptor Experience Is Where Daredevils Meet Desert**

*(Newsweek)* The Ford brand is building on the success of its Bronco Off-Road locations, adding a fifth option to the mix. It's designed specifically for the Ford Bronco Raptor, the most extreme new Bronco you can buy from the company.

[Read more »](#)

## **Ford Employees Recreation Association (FERA)**

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting [www.fera.org](http://www.fera.org). **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email [fera@ford.com](mailto:fera@ford.com).

## Benefits

For benefit questions, please contact the NESC at **1-800-248-4444** or visit [www.myfordbenefits.com](http://www.myfordbenefits.com).

## Alumni Club Information

### Alumni Club Information Now Online

#### **\*\*NEW UPDATES\*\***

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page.**

**Click here** to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to [blueoval@ford.com](mailto:blueoval@ford.com).

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