



## Weekly Edition

February 17, 2023

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to [blueovalconnect.com](https://blueovalconnect.com).

## Announcements



## **Ford Taps Michigan for New LFP Battery Plant; New Battery Chemistry Offers Customers Value, Durability, Fast Charging, Creates 2,500 More New American Jobs**

This plant – called BlueOval Battery Park Michigan – initially will employ 2,500 people when production of LFP batteries begins in 2026. Ford will have the option to further grow its battery capacity at its Marshall, Michigan, plant, which will be part of a wholly owned Ford subsidiary.

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## **Ford News**



## **Newlab to Activate Mobility Innovation Ecosystem at Michigan Central**

Michigan Central's partner will oversee work at the reimagined Book Depository building in Detroit.

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## **Employees Welcome Driver Daniel Ricciardo, Celebrate Ford's Return to Formula 1**

Nearly 200 employees – many decked out in racing attire – filled the WHQ Café Conference rooms.

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**RELATED: [How to Watch Ford Performance Racing This Weekend](#)**



### **Kansas City Assembly Employee Crochets Chiefs Pride**

Jermaine Gadson loves to crochet, and he experiments to create something new and unique.

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### **Throwback: Attorney Progresses Beyond \$5 Workday to Become Ford's First Black VP**

Elliott Hall's father relocated from the South at the prospect of Ford's...

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# Global Notes



## **All-New Ranger is Women's World Car of the Year Best 4x4 and Pickup**

Women's World Car of the Year is voted on by the automotive industry's only all-female jury.

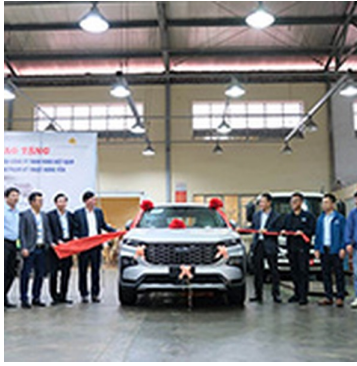
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## **Ford to Add LFP Batteries to Mustang Mach E Lineup**

The batteries are part of Ford's commitment to making EVs more affordable and accessible.

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## Ford Vietnam Donates Next-Gen Ford Territory, Engines and Transmission

The donated vehicle and parts will be used as an advanced teaching tools at universities.

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## Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to [blueoval@ford.com](mailto:blueoval@ford.com). Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

## Outside Voices



### **Ford Chair: CEO Farley Has ‘Full Court Press’ to Fix Problems**

*(Reuters)* Ford Motor Company Executive Chair Bill Ford said Monday the automaker’s Chief Executive, Jim Farley, has a “full court press” on to fix operational problems that caused fourth quarter results to fall short of the company's targets.

[Read more »](#)

### **Ford Only Detroit Automaker to Make Consumer Reports’ ‘Top Picks’ List**

*(The Detroit News)* The Dearborn automaker made the cut this year with its Maverick Hybrid compact truck. Last year, Ford's electric Mustang Mach-E made the list.

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### **How Red Bull Aerodynamics Can Add Range to Next Ford Lightning**

*(Autoweek)* Throwing out 120 years of internal-combustion development “prejudices,” Ford Motor Company can engineer an extra 75 miles of EV range in next-generation F-150 Lightning pickup trucks from better aerodynamics alone, CEO Jim Farley says. This requires the best aerodynamic engineers in the auto industry, as well as the best auto engineers in the world, CFO John Lawler adds.

[Read more »](#)

## **Ford Employees Recreation Association (FERA)**

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting [www.fera.org](http://www.fera.org). **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email [fera@ford.com](mailto:fera@ford.com).

## **Directory**



**Directory Information** Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#)

For benefit questions, please contact the NESC at **1-800-248-4444** or visit [www.myfordbenefits.com](http://www.myfordbenefits.com).

## **Alumni Club Information**

### **Alumni Club Information Now Online**

**\*\*NEW UPDATES\*\***

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

**Click here** to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to [blueoval@ford.com](mailto:blueoval@ford.com).

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